

[Citrix Online](#): Company Overview

Connecting People Like Never Before in Today's Worldwide Workplace

From its roots as an entrepreneurial start-up company in 1997, [Citrix Online](#) has earned distinction for boldly disrupting business as usual by bringing easy-to-use Web-based services to business professionals everywhere. Today, Citrix Online product families radically simplify remote computing for millions of users worldwide. A division



of Citrix Systems, Inc. (Nasdaq: CTXS), Citrix Online offers the leading Web-based [remote access](#) and [collaboration services](#) in the software-as-a-service model, as well as [high-definition audio conferencing](#).



Creating better ways to get work done anytime and anywhere is how [Citrix Online](#) became the first to introduce computer remote access via the Internet. The company was founded as a collaborative effort by a university professor and two of his enterprising students for managing their

communication when the professor was working from his offices and labs throughout the world. Together, they designed Web-based screen-sharing technology that allowed instant access to their computers, regardless of location. The former student entrepreneurs continue to shape and direct the company's technology vision, with [Bernd Christiansen](#) as Vice President and Chief Technology Officer and [Malte Muenke](#) as Vice President and Chief Architect.

Developing purpose-built products from the ground up is fundamental to the company's culture of meeting customer needs. Every Citrix Online product is designed to deliver exceptional reliability, speed, security and ease of use while being affordable to businesses of all sizes – from individual professionals to large organizations. This winning combination of simplicity and cost-effective pricing enables the company to enjoy widespread adoption of its Web-based offerings.

Citrix Online's award-winning services include:

- [GoToMyPC®](#), the acknowledged market leader and easiest-to-use solution for secure and managed desktop [remote access](#) over the Web.
- [GoToAssist® Corporate™](#) and [GoToAssist® Express™](#), the fast and simple solutions for [remote support](#) from the desktop. Citrix Online is the only provider with a full suite of support solutions to meet the needs of the entire market spectrum – from individuals to teams and organizations.
- [GoToMeeting®](#), the easiest, most secure and cost-effective solution for conducting [online meetings](#), with integrated VoIP and PSTN audio conferencing. GoToMeeting is the fastest growing product in the history of Citrix Systems.
- [GoToWebinar®](#), for large Web events. GoToWebinar makes it simpler and more economical for businesses to extend their reach to as many as 1,000 people per Webinar.
- [GoView™](#), an innovative and free screen sharing service for recording, editing and distributing computer-screen content and audio.
- [HiDef Conferencing™](#), a high-quality audio conferencing service that puts [teleconferencing](#) capability within the reach of any-size organization.

[Citrix Online](#) is well positioned for continued strong growth. Its suite of services enables businesses to fundamentally change their economics by allowing them to innovate, extend their reach and productivity and drive higher ROI. The company is uniquely positioned for long-term changes in the workplace. Its remote access and collaboration services free

businesses to work from anywhere, providing employers and employees alike with significant advantages in productivity, cost savings and job satisfaction.

Visit our blog at <http://www.workshifting.com> to learn more about working remotely from anywhere.



[Citrix Online](#) is based in Santa Barbara, California, with satellite offices and data centers throughout the world. Call us at +1-805-690-6400 for more information.